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PARAMOUNT ROSES

HOW TO GET TO OUR NURSERIES

We are located at Jennersville, one mile southwest of WEST GROVE, in Chester County, Pa., on Route No. 1, the Baltimore Pike, between Philadelphia and Baltimore; 40 miles southwest of Philadelphia, and 60 miles northeast of Baltimore.

VISITORS ALWAYS WELCOME

Paramount Nurseries

A. & A. D. VANDERKRAATS
PROPRIETORS

WEST GROVE, PENNA.

Phone: West Grove 146

Near Jennersville, Chester Co., Pa.



McGREDY'S SCARLET



ETOILE DE HOLLANDE



SISTER THERESE

PARAMOUNT ROSES are specially selected, heavy, well-matured stock, eastern grown. They are carefully dug, freshly packed, full of energy, and true to name.

Early planting, whether spring or fall, is your greatest guarantee of success.

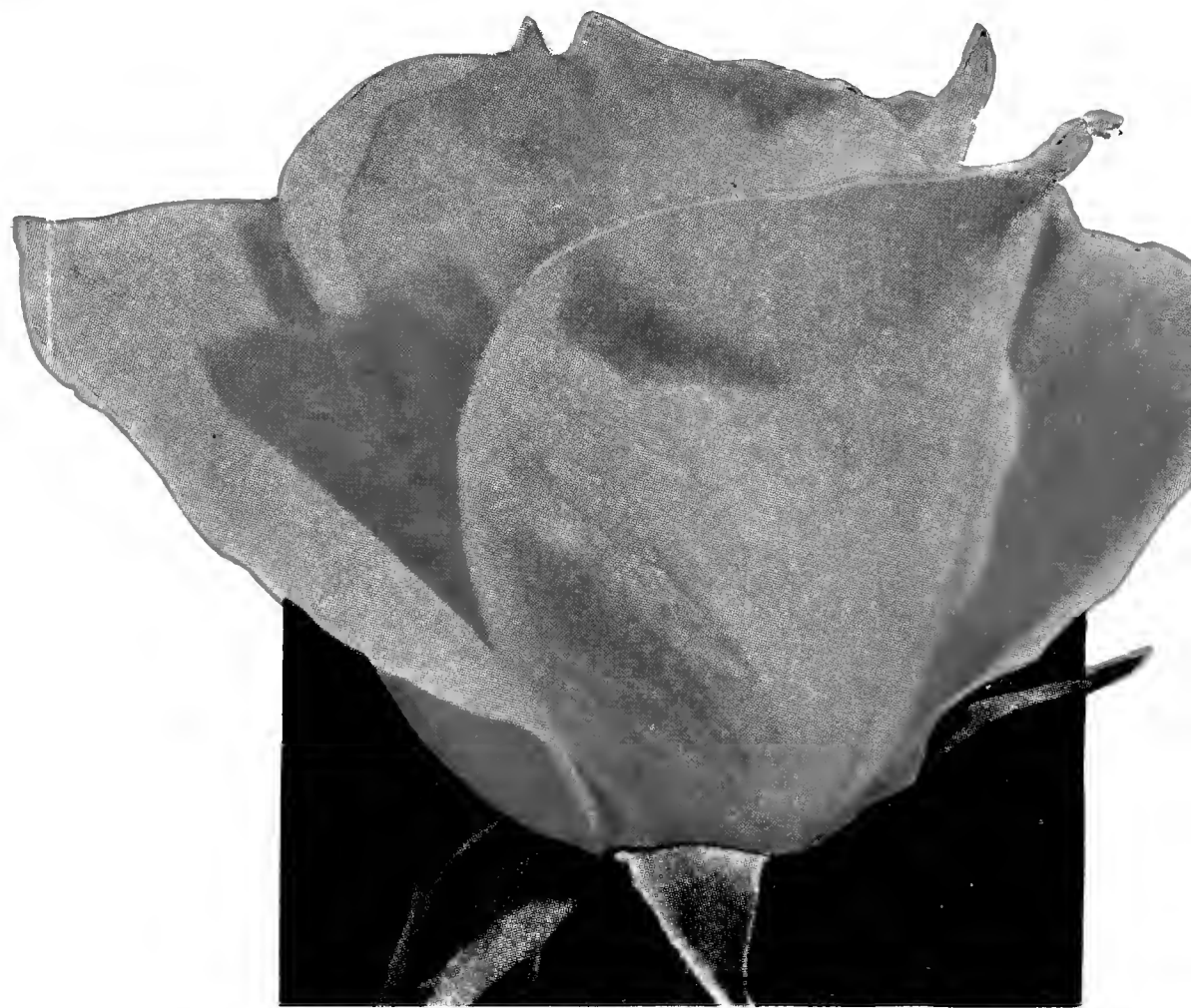
SPECIAL COLOR SET

The **6** Roses Shown in Color:

SISTER THERESE
McGREDY'S SCARLET
AMI QUINARD
EDITOR McFARLAND
MRS. P. S. DU PONT
ETOILE DE HOLLANDE

For **\$3.00**

Delivery FREE



EDITOR McFARLAND

WE DERIVE a great deal of satisfaction in the genuine pleasure and success that our increasing customers have with Paramount Roses. This year, we have a larger and uniformly finer crop than ever. We wish that you all could come here to see our Roses.

Paramount Roses are two-year, field-grown plants, budded on Multiflora seedlings here at West Grove, Pa. They are grown on a heavy clay ground on improved and heavily fertilized soil. The plants are sprayed religiously each week and are otherwise kept clean, healthy, and thrifty during the entire period of production. As a result, they are heavy, well-matured stock, unsurpassed anywhere for size and quality. They are carefully dug with little or no exposure, stored naturally, and shipped in a healthy, vigorous condition.

Furthermore, we select for our retail trade only the heaviest and best-branched plants. You always get the cream of the entire crop.

Prices: ALL VARIETIES, DELIVERY FREE
65 cts. each; \$6 per doz.; \$45 per 100

Ami Quinard. Blackish velvety red; very fragrant. Strong, upright grower. One of the most popular Roses of the day. A very fine producer, with rich unfading color.

Autumn. The darkest and richest colored of the Talisman-Hoover group. Good upright grower and quite active bloomer. We like it.

Betty Uprichard. Two-tone salmon and carmine. A very free and constant bloomer and vigorous grower. Sweetly fragrant. Flowers semi-double but rich in appearance. This Rose is one of our favorites.

Charles K. Douglas. Bright crimson-scarlet. A very popular and worthy Rose. Long-pointed buds developing into large flowers. Slightly fragrant. A bushy and healthy grower.

Director Rubio. Velvety magenta-red. Immense semi-double blooms. A low bedder with an abundance of foliage. Makes a wonderful, spectacular show.

Edith Nellie Perkins. Two-toned salmon and carmine. A very free-blooming, bushy Rose with perfect blooms. One of the finest of recent introduction.

Editor McFarland. Clear pink. A wonderful Rose with long stems and large, perfect flowers. Plant is unusually vigorous and always active. The best pink Rose on the market today.

E. G. Hill. Dazzling scarlet toning to pure red. Very double, perfectly formed blooms on long stems. Vigorous, healthy grower, constantly blooming. Also very fragrant. A splendid Rose.

E. J. Ludding. Satiny pink, tinted with crimson. Full, double flowers. A free bloomer of vigorous-growing habit and sweetly fragrant.

Etoile de France. Velvety crimson with cherry-red center. Large, double flowers, intensely fragrant and long-lasting. Strong grower, healthy and free-blooming.

Etoile de Hollande. Dark red. Finest red Rose yet produced. Buds are of perfect form; blooms large and double, on long stems, and truly fragrant. Plant is strong, vigorous, and easily grown, with healthy foliage. It is constantly in bloom. Everybody's favorite red Rose.

Frau Karl Druschki. A Hybrid Perpetual that blooms throughout the whole season. Lacks fragrance but has snow-white blooms of immense size, fully double and of perfect form. The most famous of all white Roses. More vigorous in growth than any of the Hybrid Teas, but it should be somewhere in every garden.

Golden Dawn. Sunflower-yellow, with bud touched carmine. A splendid Rose. A very strong grower with heavy, healthy foliage, and a prolific bloomer. One of the most highly recommended yellows and well deserving of it.

Gruss an Aachen. Yellowish rose color. The large, full, double flowers cover the bush in a mass of bloom. A most splendid bedder, low and heavily foliated. Blooms in masses but is fine for cutting and is constantly blooming. This Rose can give you more satisfaction with less effort than hundreds of others on the Rose lists.

Henry Nevard. A Hybrid Perpetual which we find to have the blooming habit of a Hybrid Tea. Crimson-scarlet in color. Large blooms of splendid form, sweetly scented. A real "American Beauty."

Joanna Hill. Creamy yellow. It has long buds that open to perfect flowers, very full, on long stems and slightly fragrant. A very good grower, with healthy foliage and upright, well-shaped bush.

Joyous Cavalier. Brilliant scarlet and unfading. A strong and rampant grower like Gruss an Teplitz, but many times better. Wonderful for shrubby borders.

Kaiserin Auguste Viktoria. Cream-white, with greenish center. The best white Hybrid Tea known. Blooms are large, full, and perfectly formed, with rich fragrance. Strong grower and good bloomer, the flowers coming on long stems. With us, it grows like the Radiances. We have a good strain that amazes everyone.

Killarney, Double White. Pure white. Long-pointed buds. A good grower and a good bedder. One of the famous Killarneys. A nice Rose.

Lady Ashtown. Clear rose-pink. Long-pointed buds and brilliant flowers. Very vigorous and bushy in habit. Unusually active bloomer and splendid variety. So much better than hundreds of Roses recently introduced.

Margaret McGredy. Orange-scarlet. Very large, long-pointed buds and fine double flowers. Bush very vigorous and full in growth, with healthy, glossy foliage. Constant and heavy producer of flowers.

Miss Rowena Thom. Bright rose, mixed with mauve and old-gold. Bears immense flowers of perfect form, on long stems. Vigorous, healthy, and bushy grower like Radiance, one of its parents.

Mme. Albert Barbier. Salmon tinted with nankeen-yellow, with a darker center. Usually classified as a Hybrid Perpetual but a truly everblooming Rose in action. Flowers large and beautiful. Vigorous, upright grower, bushy, extremely healthy, and constantly in bloom.

Mme. Butterfly. Rose color mixed with apricot and yellow. Most perfectly formed buds, long lasting when cut. Highly scented. Strong and satisfactory grower and very popular. Very active bloomer.

McGredy's Scarlet. Velvety, brilliant scarlet. Vigorous grower bearing large flowers on long stems. A free bloomer and fragrant. A very spectacular Rose.

Mrs. A. R. Waddell. Reddish salmon, bordered with scarlet. Flowers are semi-double, of striking color. A very good, bushy, many-branched grower with heavy foliage. Profuse bloomer with delicious fragrance. A very decorative bedder.

Mrs. G. A. van Rossem. Two-toned orange and apricot-yellow, with golden yellow base. The reverse is often chrome-yellow or bronze. One of the most spectacular combinations of color imaginable. The bloom is fairly large and very full. Bush is vigorous and always in bloom.

Mrs. Henry Morse. Bright and clear vermilion on the outside of the petals and flesh-pink on the inside. Buds are very long-pointed, developing into very large blooms of perfect form. A strong grower and slightly fragrant.

Mrs. Pierre S. du Pont. Golden yellow. Has long-pointed bud with flowers of medium size. Color is a rich and deep yellow which does not fade. Plant is a low grower, compact, and very bushy—an ideal bedder. A constant and heavy bloomer. Ranked by many as our present "best yellow."

National Flower Guild. Crimson. Flowers large, full, and bright. Bush is a fast and tall grower. Always in bloom. Makes an ideal hedge-plant.

President Herbert Hoover. Multicolored yellow, orange, and scarlet. Very large blooms on long stems, produced on especially vigorous bush. Very fragrant. A mighty fine Rose that holds a permanent place in every list.

President Plumecocq. Orange and copper color. A good grower and active bloomer, with large, fragrant flowers. Somewhat resembles Rev. F. Page-Roberts but far more vigorous and thrifty.

Radiance. Brilliant carmine-salmon with reverse side opal-rose. America's favorite Rose. Strong, sturdy grower with wonderful foliage; a continuous bloomer, producing large, delightfully fragrant, double flowers. The easiest grown and most reliable of all Roses.

Red Radiance. Clear, genuine red. Sport of Radiance and its counterpart in all but color. Has all of its virtues. Many like it better than the original Radiance because of its deeper and richer color.

Rev. F. Page-Roberts. Golden yellow with the reverse side carmine, especially in the bud, when it is magnificent. Bud is perfectly shaped; blooms are beautiful, double, and very fragrant. Bush is low and spreading in type.

Roslyn. Golden yellow with reverse side orange. A large bloom of rich color. Very active bloomer and bush is quite compact and vigorous in growth. Has proved to be a very sturdy grower.

Sister Therese. Golden yellow; bud marked with orange-carmine. A vigorous and active grower; free flowering. This Rose has been the show-spot of our whole crop this year. We believe it will become one of the most popular yellows ever introduced.

Souv. de Georges Pernet. Orient-red, spreading to carmine. Unusually large flower and perfectly formed. Plant low-spreading in growth, many-branched, and bushy. Deliciously fragrant. Fine bedding type.

Talisman. Mixture of golden yellow, orange, and scarlet-red, with variations in nearly every bloom. One of the most widely known of all Roses. Deserves all that is said about it. Plant is very vigorous in growth and upright in form. Produces beautiful buds on very long stems and is very fragrant. Constantly blooming.

Thomas A. Edison. Two-toned pink. It has a fine large flower and the plant is a very vigorous grower and active bloomer, especially during the hot summer.

Ville de Paris. Brilliant golden yellow. Well-formed buds; fairly large bloom on very long stems. Color clear and unfading. Plant is strong and tall growing, and is a steady bloomer. Slightly fragrant. Pure, rich yellow.

CLIMBERS

American Beauty, Climbing. Vermilion-pink. Large, fragrant flowers of fine form, borne in clusters, but splendid for cutting. An old but still very popular variety. Blooms early in the season.

Apeles Mestres. Clear yellow. Full, double flowers of very large size. Should rate as the best hardy climbing yellow.

Paul's Scarlet Climber. Bright scarlet, tinted with crimson. The flowers are fairly large, coming in clusters—a vivid splash of color which holds clear and true. Medium grower, highly adaptable for pillars. Blooms in midseason.

Scorcher. Carmine-crimson. Medium grower of erect habit, and an abundant bloomer. Also flowers during the summer with scattering of blooms.

Spanish Beauty (Mme. Gregoire Staechelin). Delicate rose-pink, striped with red. Extremely large blooms on long, strong stems, fine for cutting. Very vigorous grower, and an abundant bloomer. Also fragrant. Blooms early.

Spray with Tri-ogen
COMPLETE INSECT SPRAY and FUNGICIDE

*Stimulates Plant-Growth
Tri-ogen Is Harmless to Foliage or Blooms
Convenient—Easy and Pleasant to Use
Triple Acting*

A. Small Kit (makes 16 quarts)\$1.50
Protects 12 to 20 roses for season
B Medium Kit (makes 64 quarts)\$4.00
Protects 50 to 80 roses for season

SHIPPED ONLY BY EXPRESS, NOT PREPAID

We earnestly recommend fall planting of Roses. The plants are freshly dug. The soil is moist and mellow, enabling the roots to establish themselves before winter. You need only to hill up the soil about 8 inches to protect them. **Be absolutely certain that you do hill up.**
Spring planting is equally successful, but it must be done early, usually from March 15 to the end of April.

PARAMOUNT ROSES ARE GUARANTEED
TO GROW AND TO BE TRUE TO NAME

OUR FAVORITE DOZEN—12 ROSES FOR \$5.75
Delivery FREE
Ami Quinard. Blackish velvety red.
Editor McFarland. Clear pink.
Etoile de Hollande. Dark red.
Golden Dawn. Sunflower-yellow.
Kaiserin Auguste Viktoria. White.
Miss Rowena Thom. Rose and old-gold.
Mrs. Pierre S. du Pont. Golden yellow.
President Hoover. Yellow, orange, and scarlet.
Radiance. Carmine and opal-rose.
Red Radiance. Clear red.
Sister Therese. Golden yellow.
Talisman. Yellow, orange, and scarlet.

PARAMOUNT NURSERIES, West Grove, Penna.



Prices:

ALL VARIETIES

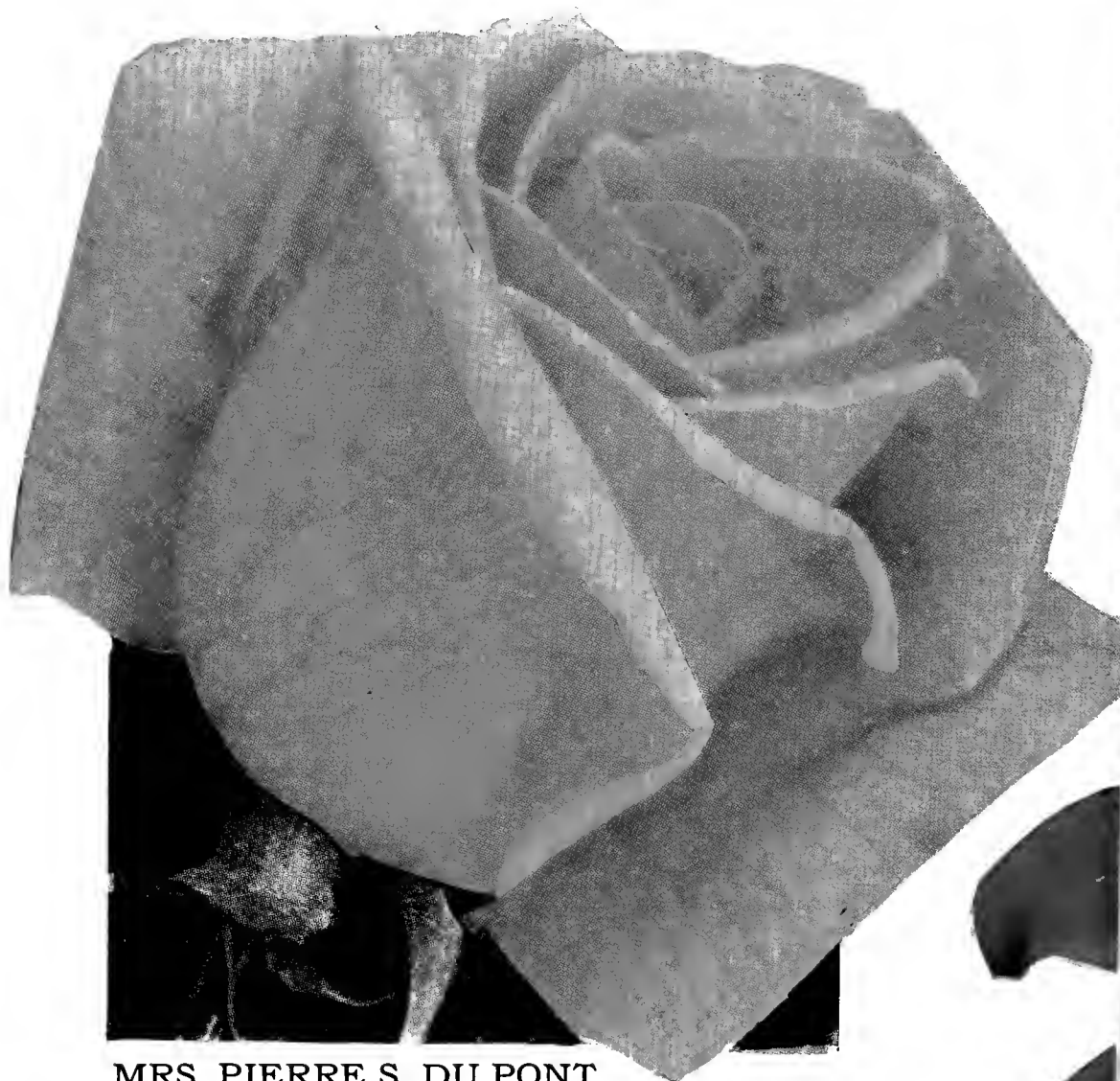
65c each

\$6 per doz.

\$45 per 100

Delivery FREE

AMI QUINARD. One of the darkest reds



MRS. PIERRE S. DU PONT

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